



For Immediate Release

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Universal Remote Control® Launches Uniquely Savvy Pro Wizard Remote for Home Theatre Systems

Powerful Wand-Style MX-810 with Big, Bright Color LCD Display and Master Controller Compatibility Ideal for One Room, One System, One User

Rosebery, NSW 13 August, 2007 — Universal Remote Control, Inc., the leader in control system design and manufacturing for home and professional entertainment systems, introduces the **MX-810 Pro Wizard Remote Control**, bringing a new level of programming sophistication to the operation of Home Theatres.

Stylish and state-of-the-art, the MX-810 provides Home Theatre owners and professional installers with dedicated, custom control over single-room Home Theatres or AV entertainment systems. It's an ideal remote for single-room Home Theatre systems, as well as homes with multiple AV systems and more than one remote control, as each MX-810 remains dedicated to a single room's equipment, complete with a user-changeable label identifying the room.

The MX-810 is also practical — as easy for owners to use as it is quick for installers to program, achieving a unique synergy of power and flexibility



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that automates and simplifies the operation of even the most complex Home Theatres.

Featuring Radio Frequency (RF) addressability and a bright, color LCD display, the MX-810's readiness for programming allows custom installers to put any command on any LCD page and fully personalise the screen's iconography for any and every user. The RF capability also eliminates the need to point the remote at whatever it's activating, or even remain in the line of sight of any equipment. It can control components up to 30m away from locations throughout a home, even components concealed in cabinets or behind doors.

Power Plus Compatibility

Equally important, the MX-810 is fully compatible with URC's pioneering **MSC-400 Master System Controller**. The MSC-400 seamlessly harnesses the power of sophisticated home entertainment systems, providing installers with options and advantages not otherwise available. It offers triggered macros, RS-232 and relay control, video and voltage sensors, rock-solid Narrow Band RF and many more features — taming systems' complexity, while delivering unmatched flexibility, automation power, installation speed, and diagnostic capabilities.

The remote's addressability feature lets it communicate with a specific location or device, like the Master Controller, and comfortably co-exist with other RF remotes in a home and AV systems in other rooms.

Custom programming a complex Home Theatre is one of the most challenging aspects of an audio/video installation. Setting a Theatre system to play a DVD with just one button, for example, can require programming a macro that instructs the screen to lower, the lights to dim, window shades to close, the projector and sound system to turn on, and

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the DVD player to start, while also making sure the Paid TV box and iPod dock are turned off. The MX-810's compatibility with the MSC-400 makes such tasks easy for installers to program and easy for clients to use.

Built-In Versatility

With or without the MSC-400, the MX-810 is a powerful, versatile remote that revolutionizes the remote control experience for anyone who prefers a light, hand-held interface. The newest member of URC's family of **Complete Control** products, it delivers automation solutions for every purpose and superior entertainment for everyone who prefers to operate their systems as they wish, not as the equipment seems to dictate.

The MX-810 features a big, bright, active matrix LCD, larger and more vivid than comparable remotes, and a broad array of snappy, iconic graphics readable at a glance. It provides access to a vast array of custom control solutions available free of charge on proprietary software online at the URC Control Room.

The MX-810 is PC-powered, programmable by any Windows-compatible laptop or desktop computer with a USB port. An installer can set up the remote by connecting a PC, then following the instructions of an onscreen programming Wizard. This can be done in advance or onsite, with a laptop in the Home Theatre being programmed. The laptop need not be connected to the Internet.

The programming Wizard guides the selection of operating instructions for any combination of A/V components, in part through effortless access to the world's best library of professional control codes. Afterward, installers can archive their programming instructions on the Web by accessing URC's dedicated Wizard website (<http://www.WizardRemote.com>). Even if the installer suffers a future hard drive crash, their MX-810 programs will be safe and available.

The MX-810 can also be customized with a broad array of graphic "themes," including one-of-a-kind graphics provided by the remote's owner. Installers can ask the remote for Help at any point in the process, and be guided to an answer through an intelligent, context-sensitive response process.

Once programmed, the MX-810's color screen labels the six adjacent buttons with whatever functions are needed at the moment. The labels for the buttons change based on what the user is watching or listening to. If a user selects "Watching TV," he or she will see a list of buttons useful for watching TV. If a user selects "DVD," the buttons will control the DVD player.

Fully programmed, the MX-810's powerful 32-megabit flash memory can customize controls for up to 24 activities on eight LCD pages for each of 24 different devices, for a total of 384 pages.

The MX-810's built-in IR signal is effective at a range of 10 to 15m depending on room conditions. It converts to RF "No Rules" Operation with the addition of URC's **MRF-350** or **MRF-260 Complete Control RF Base Station**, both of which extends the remote's range to 15m to 30m and eliminates the line-of-sight requirement.

Additional features include a motion sensor that automatically turns on the LCD screen when the remote is picked up, and a one-touch blue backlight that ensures the MX-810 can be used easily in dim or darkened rooms. A small integrated speaker optionally beeps in response to button pushes, indicating the remote has understood the instruction. A built-in time/date display, low-battery alert, rechargeable lithium ion battery, and a supplied USB programming cable further enhance its convenience and ease of use.

About Universal Remote Control, Inc.

Headquartered in Harrison, New York Universal Remote Control, Inc. is a world leader in the design, engineering, manufacture and distribution of high-quality remote control devices. Since its establishment in 1991, the company has become highly regarded by consumers and professionals alike, and won numerous industry awards. It supplies millions of remote controls each year to consumers around the world through four primary distribution channels: consumer retail, custom professional, subscription broadcast and OEM.

Over the years, clients have included many leading high-end audio and video manufacturers, and consumer electronics and subscription broadcast companies, including Adcom, B&K, Bright House, Cablevision Systems Corp., Charter Communications, Comcast, Crestron, Denon, Faroudja, Harman/Kardon, Klipsch, Krell, Lexicon, McIntosh, Motorola, NCTC, Rotel, Parasound, Polk Audio, Time Warner Cable, Toshiba, Xantech and Zenith.

Universal Remote Control products are manufactured in Asia and North America in factories that meet rigorous CE, ISO 9001, ETTS, IQNET and TQM certification requirements. For additional technical information, please visit www.universalremote.com.

About LeisureTech Electronics

Founded in 1977, LeisureTech Electronics' is a global OEM technology provider and manufacturer for the residential systems market, manufacturing Andrews Audio and A-BUS products. LTE founder Andrew Goldfinch teamed up with Len Andrews in 1989 and in 1997 the enterprising duo invented A-BUS, a revolutionary technology for multi-room audio which is an industry standard worldwide. In addition they import for Australian distribution TruAudio, Russound, Terra, Universal Remote Control and Channelvision products to audio retailers, dealers and custom installers. Please visit www.leisuretech.com.au.

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