



For Immediate Release:

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A-BUS *Your Audio Partner*

Solutions for the Generational Change of Music Delivery

Alexandria, NSW Australia 15 April 2013 - LeisureTech Electronics, inventors of **A-BUS®**, the popular patented and licensed, multi-room audio technology announce their **A-BUS** *Your Audio Partner* marketing campaign.

The campaign will highlight the changes occurring in the custom audio market and how their patented **A-BUS** Cat 5 technology is more relevant than ever. Their system technology is evolving and will continue to be developed for today and tomorrow's multi room audio market by **A-BUS** partner brands.

Andrew Goldfinch, managing director of LeisureTech states, "The custom audio industry is undergoing a generational change. System control and music delivery has become less expensive and easier to access. This includes streaming content, wired/wireless solutions and smartphone/PAD control products, opening up new opportunities for the consumer to enjoy whole house audio."

Scott Sylvester, LeisureTech U.S. Operations Manager said, "In the U.S., Internet content is provided within the home via reliable Cat 5 wiring. **A-BUS** licensed audio and intercom solutions work on standard Cat 5 wiring are cost effective and simple to install and operate. **A-BUS** offers unique choices to integrators who are increasingly pressured to deliver solutions with lower labor cost and modular flexibility."

Andrew Goldfinch says, “Over the years A-BUS has built up a following of integrators who have been able to install good sounding solutions for their clients with high reliability and reduce after-sale support helping every A-BUS system be a profitable installation. Now with new, more modern and convenient technology available, A-BUS can offer more system control and easier music streaming with the same simplicity they have always enjoyed. Additionally, homes wired with A-BUS will be able to upgrade to the latest technologies including wireless options.”

About LeisureTech Electronics

Founded in 1977, LeisureTech Electronics is a global OEM technology provider and manufacturer for the residential systems market. A-BUS Technology is available as a technology license to manufacturers which today include some of the best in the integrated audio industry. LeisureTech founder Andrew Goldfinch teamed up with Len Andrews in 1991. In 1997, the duo invented A-BUS, a revolutionary technology for multi room audio.

A-BUS® is a trademark of LeisureTech Electronics, and is covered under the following patents US 7,181,023; 7,668,318 ; 6,389,139; AU 739808; MX 241196; CA 2301062.

Attachment

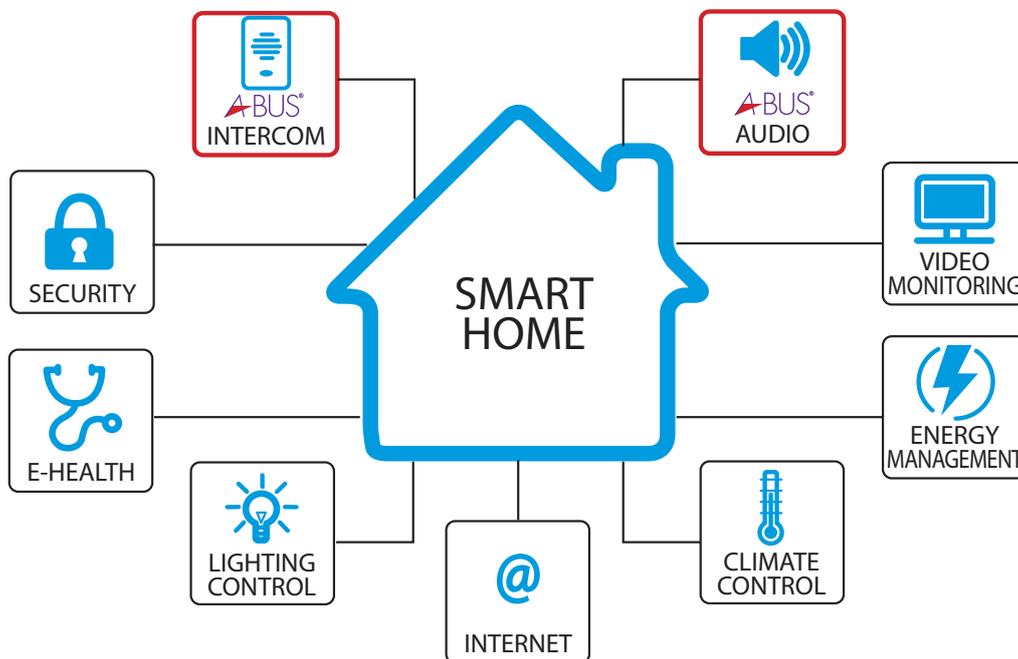
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A-BUS[®] Your Audio Partner

A-BUS patented Cat 5 technology is providing a more efficient and friendly solution to the Smart Home of the future.

Generation Change in Multi-Room Audio

There have been major changes in music distribution in the home. System control and music delivery has become cheaper and easier to access, this includes streaming content, wire/wireless solutions and smart/iPad control opening new opportunities for the consumer to enjoy whole house audio.



Smarthome Integration

A-BUS is the ideal partner to provide audio and intercom solutions to compliment other Smarthome technologies such as security, lighting LAN, WLAN, energy management, climate control, eHealth, video monitoring, etc., all based on inexpensive and reliable Cat 5 cabling.

A-BUS simplicity has many important advantages:

- Single Cat 5 cable to each room
- Modular components provide solutions to suit almost any home requirement
- Flexible system design
- Single-source, multi-source and local input options
- Systems from 1 room to 50 rooms
- 'Plug n Play' convenience
- Low labour cost
- Handyman installation
- Consumer friendly
- Minimal technical support, if any
- Energy efficient, low power consumption
- Space efficient, low profile components
- Profitable high value, low cost technology
- All products are made to the A-BUS Standard allowing interchange ability between brands

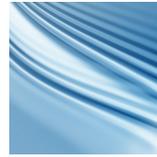
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Simplicity

A-BUS takes the confusion out of whole house audio simplifying all aspects - system design, installation and consumer operation. At the same time, providing high quality audio, flexibility to suit most requirements and high reliability.



A-BUS[®]DIRECT[™]

With amplification mounted on the speaker, a single Cat 5 cable from the hub to the active speaker is all that is required with control via an A-BUS remote, a tablet or a smart phone.



One Cable

The Patented A-BUS technology provides actual "power" up the line for amplification, control and wireless accessories. Simplifying installation, eliminates the need for long runs of expensive speaker cable and the resulting signal losses.



Power Access

A-BUS provides power to the amplified room unit via the Cat 5 cable from the hub. This eliminates the need for a local power supply and to access a local power socket, also it can provide power in the room for low current devices such as Bluetooth, etc.



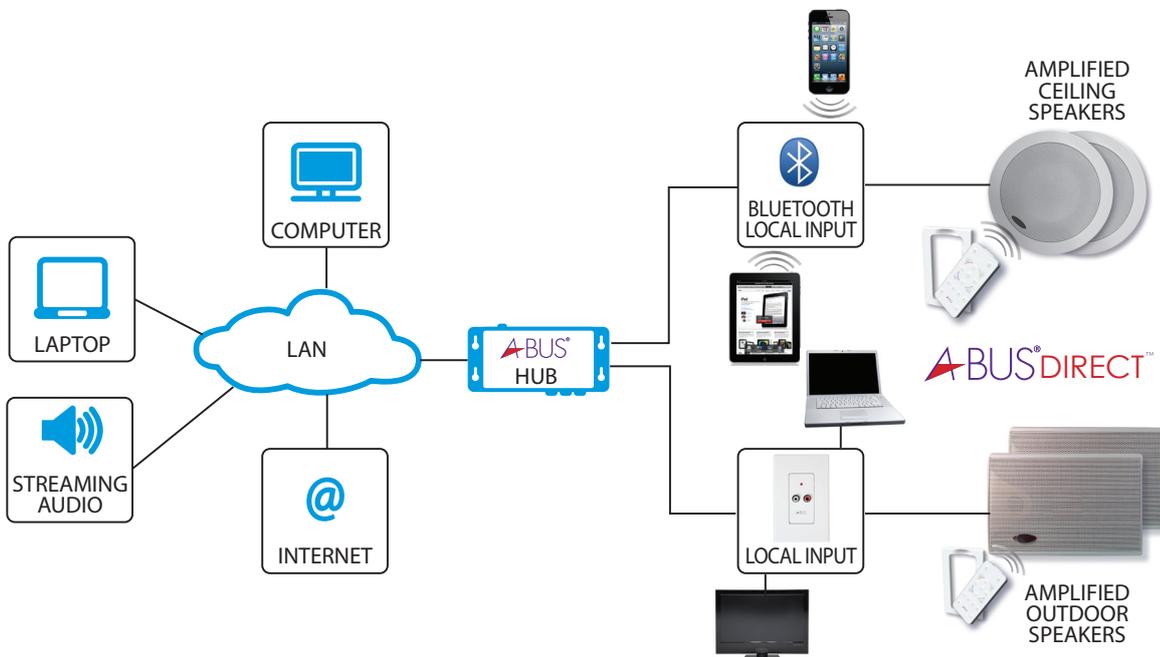
Local Source

In-Room Amplification allows access for local source and control in individual rooms, a unique A-BUS feature. Now with Bluetooth wireless conductivity, individual rooms can access music directly from Smart Phones, etc.



Flexible Format

Not limited to traditional multi-room 4x4 format, solutions can be created starting with one or two rooms to cater for the growing MDU market, and the flexibility to expand to 50 rooms single-source or multi-source from the standard Cat 5 wiring pattern.



Inquiries and Technical Support

A-BUS products comply with the A-BUS Product Standard. For inquiries about licensing or OEM opportunities please contact:

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