



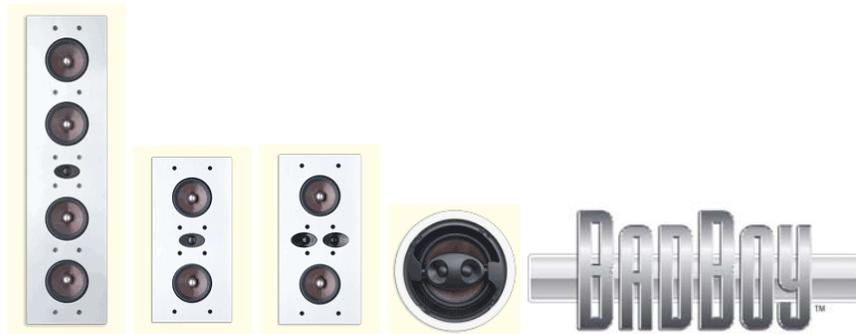
For Immediate Release

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Australia Gets B,B,B,B, Bad. B,B, Bad to Da Bone...

TruAudio Bad Boy Series Speakers

(Extreme Performance, World Class Materials, Design Oriented)



Rosebery, NSW - 13th August, 2007 – Over the years dealers have supported TruAudio in their expanded product offerings. In fact, most new product introductions come directly or indirectly from dealer input. One statement that dealers told TruAudio is that, “we put your speakers all over a house, but would really like a VERY high performance in-wall speaker for the main Home Theatre system”. So, TruAudio decided to get Bad.

The Bad Boy Series are a state of the art high performance speakers meant to handle the demands of the most discriminating tastes as well as deliver powerful sound. They boast:

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- A custom MDF enclosure that is put into the wall at the pre-wire stage. This allows the air space to be exactly the same in every installation, thus optimizing the performance and controlling the resonance.
- 6 ½" Tru-Life™ woven carbon fiber midrange and woofer drivers, which is a very stiff material– limiting cone break up at lower frequencies, yet still providing smooth sound for voice and dynamic range.
- Four-layered voice coils for each driver: Since the Bad Boy's are designed to handle high volumes; dissipating thermal energy was a concern. To handle this, each driver features three voice coils instead of just one. These voice coils are also four layers opposed to the typical two. This gives the coils enough inductance to naturally limit the high frequency range, but also gives the woofers the additional weight needed to play low frequencies.
- 1" Tru-Life™ Silk Dome Tweeter: Chosen for the Tru-to-Life sound character and dispersion patterns that also allow the tweeter to be played at higher volumes without the listener experiencing ear fatigue. This is especially important in home theaters where loud volumes are often used.
- Magnetically attaching cloth grills in black or white that attach seamlessly to either a silver or black face plate

The Top of the Line BB-465 LCR features three 6 ½ woofers & one midrange in cast aluminum baskets, a 1" neodymium, ferrofluid cooled tweeter, is rated at 5-350 watts, 92 dB sensitivity and priced at \$2,300 each retail. The BB-265 LCR (\$1,499 each) is a smaller version of the BB-465, the BB265 WSUR (\$1,580 each) is an in-wall rear or side effect speaker and the BB-822 CSUR (\$1,099 pair) is an in-ceiling effects speaker.

About TruAudio

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TRU believes in architectural speaker innovation, TruAudio designs and manufactures a full line of premium-quality custom audio products. Our engineers go to great lengths to make sure our in-wall, in-ceiling and outdoor loudspeakers blend into any background, yet deliver unforgettable performances. We sell our audio products only through a limited number of certified TruAudio. Each dealer meets our high standards for premier customer service and flawless installation. TruAudio absolutely backs up every set of TruAudio speakers with a Lifetime Warranty.

About LeisureTech Electronics

Founded in 1977, LeisureTech Electronics' is a global OEM technology provider and manufacturer for the residential systems market, manufacturing Andrews Audio and A-BUS products. LTE founder Andrew Goldfinch teamed up with Len Andrews in 1989 and in 1997 the enterprising duo invented A-BUS, a revolutionary technology for multi-room audio which is an industry standard worldwide. In addition they import for Australian distribution TruAudio, Russound, Terra, Universal Remote Control and Channelvision products to audio retailers, dealers and custom installers. Please visit www.leisuretech.com.au.

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