



For Immediate Release

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**Things That Go "THUMP" In The Night...**  
**TruAudio's New SUB Series Subwoofers – Now Shipping**  
*(More Boom for the Buck – the TruAudio SUB Series)*



**Rosebery, NSW 13 August, 2007** - TruAudio has replaced their current CS Subwoofer line with the completely redesigned SUB Series. Just looking at these subs gives the impression of a solid, powerful, yet simple product perfect for the demands of today's audio/video demands.

The newly designed cone is a cellulose composite material which is a material known for being rigid, stiff, and durable... and is excellent for subwoofers. These new drivers also incorporate large magnets and voice coils which allow for high volumes and deep, rolling bass. Every subwoofer driver is bench tested before being mounted in the cabinet to ensure that it holds up to TruAudio's strict specifications.

## Press Release- LTE releases TruAudio's Subwoofers in Australia

The new subwoofer amplifiers use a special design featuring heavy-duty transformers to minimize unwanted heat build up, ensuring a longer life. This also means very low distortion and powerful reproduction of music and home theatre audio. With this kind of efficiency from an amplifier, you're guaranteed to get strong and clean bass at any listening level. Each amplifier offers specific power output matched to the specific woofer size for each model. They range from 100 to 200 watts.

The cabinet features two large front-loaded ports located below the woofer. Ports of this size allow for more air to escape the cabinet when the subwoofer is at high volumes. This provides deeper bass and longer life to the subwoofer and amplifier. Since the ports are located on the front of the subwoofer, it can be mounted into cabinetry without sacrificing any performance – this is very important in the “custom” world. The cabinet features a light textured finish and smoothly rounded corners which make these subs look more like a quality piece of furniture.

The SUB Series consists of the models SUB-8, SUB-10 and SUB-12 and are \$800, \$1,050 and \$1,320 at retail. The model number designates the driver size and they are powered with internal amps that are 100, 150 and 200 watts respectively. All the subs feature line level RCA inputs, speaker level, LFE, Auto-On/On/Off selection, and Phase control.

### **About TruAudio**

TRU believes in architectural speaker innovation, TruAudio designs and manufactures a full line of premium-quality custom audio products. Our engineers go to great lengths to make sure our in-wall, in-ceiling and outdoor loudspeakers blend into any background, yet deliver unforgettable performances. We sell our audio products only through a limited number of certified TruAudio. Each dealer meets our high standards for premiere customer service and flawless installation. TruAudio absolutely backs up every set of TruAudio speakers with a Lifetime Warranty.

**About LeisureTech Electronics**

Founded in 1977, LeisureTech Electronics' is a global OEM technology provider and manufacturer for the residential systems market, manufacturing Andrews Audio and A-BUS products. LTE founder Andrew Goldfinch teamed up with Len Andrews in 1989 and in 1997 the enterprising duo invented A-BUS, a revolutionary technology for multi-room audio which is an industry standard worldwide. In addition they import for Australian distribution TruAudio, Russound, Terra, Universal Remote Control and Channelvision products to audio retailers, dealers and custom installers. Please visit [www.leisuretech.com.au](http://www.leisuretech.com.au).

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