

Press Release- LTE unveils TruAudio's Bad Boy Speakers in Australia



For Immediate Release

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Great Performance & Price – The TruAudio P Series



Rosebery, NSW - 13th August, 2007 – As TruAudio has grown, dealers have given us input as to additional products that they would like us to offer. The **P Series** is one of those products. This series is a line that dealers actually helped us conceptualize and design at the 2006 Dealer Summit, where we invited dealers from all over the US to share ideas.

Meant to be used around the ever growing world of flat panels, the **P Series** is designed to blend seamlessly with a Plasma or LCD display. The P-100 is a shielded OnWall speaker featuring dual 5 ¼" Carbon Fiber woofers, a 1" Silk soft dome tweeter, a sealed MDF cabinet and a simple mounting system. The P-100 can be mounted vertically or horizontally on a wall or used as a floor standing speaker when combined with the optional matching floor stand. The P-100 has a retail of \$350.00 each.

The P-300 is an "all-in-one" LCR speaker and includes the left, center and right

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channel speakers all inside one enclosure. This is a great solution if you are tight on space or simply want a more simplified look. The P-300 is also shielded and features 5 ¼" Carbon Fiber Woofers, 1" Silk Soft Dome Tweeters a sealed MDF cabinet and a simple mounting system. The P-300 can be mounted above of below the flat panel but also includes a convenient table top stand if the user does not want to mount the speaker to the wall. The P-300 has a retail of \$800.00 each.

The P-800 subwoofer is a compliment to the P Series OnWall models in both performance and appearance. Although one can use any of the TruAudio subwoofers, the P-800 is made to "show-off" in the room since the look and finish are just like the other P Series giving the line a family look. The 150 watt internally powered sub drives powerful and tight sounding 8" Woven Carbon Fiber Woofers that are front firing. The P-800 has a retail of \$500.00 each.

Designed oriented with a smooth looking gloss black finish and grills that are inset slightly into the side edges of each of the speakers, the **P Series** is also priced right to appeal to those wanting high performance and high value. Full specifications are available at www.truaudio.com

About TruAudio

TRU believes in architectural speaker innovation, TruAudio designs and manufactures a full line of premium-quality custom audio products. Our engineers go to great lengths to make sure our in-wall, in-ceiling and outdoor loudspeakers blend into any background, yet deliver unforgettable performances. We sell our audio products only through a limited number of certified TruAudio. Each dealer meets our high standards for premiere customer service and flawless installation. TruAudio absolutely backs up every set of TruAudio speakers with a Lifetime Warranty.

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About LeisureTech Electronics

Founded in 1977, LeisureTech Electronics' is a global OEM technology provider and manufacturer for the residential systems market, manufacturing Andrews Audio and A-BUS products. LTE founder Andrew Goldfinch teamed up with Len Andrews in 1989 and in 1997 the enterprising duo invented A-BUS, a revolutionary technology for multi-room audio which is an industry standard worldwide. In addition they import for Australian distribution TruAudio, Russound, Terra, Universal Remote Control and Channelvision products to audio retailers, dealers and custom installers. Please visit www.leisuretech.com.au.

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